



Member Orientation

Held quarterly in the afternoon, we encourage new members and new company contacts to meet the Chamber staff, connect with fellow Chamber members, and learn of all the benefits our Chamber has to offer. This event is free to attend and also includes a complimentary lunch!

Business Resource Alliance Group™ (BRAG™)

This Sterling Heights Regional Chamber trademarked benefit program has been one of the most respected networking and business referral programs in the state for more than 15 years. These groups meet weekly and are designed to maximize business interaction and business development through building relationships within the group. The purpose of these groups is to exchange business leads through the referral process. Membership is restricted to Sterling Heights Regional Chamber members only, and there is a one-time fee of \$100 to join BRAG, which includes registration, a copy of the BRAG Manual and BRAG Training. Please contact our BRAG Administrator Patty Le Duc at 586.731.5400, x21 or email pleduc@shrcci.com for more information on joining one of these dynamic groups.

After 5

Our Chamber offers several of these evening networking and business card exchange events throughout the year. It is designed to connect business professionals in a more relaxed and social atmosphere. After 5s are hosted by Chamber member venues that provide light snacks and soft drinks. Some evening events are associated with a minimal fee, but many of them are free for Chamber members.

Breakfast & Business

Speed networking for business – these meetings are held in the morning and allow members and guests to meet and exchange business cards and promotional material. Attendees are divided into groups of 4-6 people with each person getting the opportunity to talk about their business, products and services. These events are free for Chamber members, or \$20 for “Not-Yet” members.

Network & Learn

Business professionals gather for an evening of networking while learning from an expert on topics relevant to today’s professionals.

#YoPros

#YoPros is the Sterling Heights Regional Chamber of Commerce Young Professionals Network. It is their mission to provide young professionals in metro-Detroit the opportunity to grow professionally by connecting and collaborating in an upbeat, social setting. Typically, there is one #YoPros event per month whether it be a mixer, social, professional development course or community service. For more information, contact Jenna Daniel at jdaniel@shrcci.com.