



Chamber Connection

Chamber Connection is our weekly newsletter that is emailed to more than 4,200 members and associates each Wednesday morning. It's our way of communicating and staying connected to our members. Each week, this newsletter contains upcoming events, hot deals, member benefit of the week, member spotlight, member news, ribbon cuttings, blogs/member editorials and more!

Members receive **four** complimentary postings per membership year. They can be used for exciting company news/announcements, to promote a save the date or an upcoming event, or to promote your products/services. Posts should be 100 words or less, include contact information and a link to a website or flyer for more information. Email your submissions to Ashley Edwards (aedwards@shrcci.com) by Thursday at 5 pm for inclusion in the next week's edition.

Display Ads – A maximum of two display ads are available for purchase in each edition of the Chamber Connection. For dimensions and pricing, please contact Ashley Edwards (aedwards@shrcci.com).

Eblast Marketing

Eblast Marketing is a great way to email your direct message to more than 4,200 Chamber members and associates. You can embed or attach a flyer or graphic, or you can just send a message. You are able to request a certain day/time for delivery, along with your subject line with a 48-hour notice. The cost is \$225 per eblast. Please contact Ashley Edwards (aedwards@shrcci.com) to schedule your eblast or for more information.

Exhibitor Tables

Throughout the year, we offer great opportunities for businesses to exhibit their offerings while targeting their particular market demographic – Business-to-Business or Business-to-Community.

Advertising

Investing in advertising space on the Chamber's website, or in event program books are great ways to promote visibility for your business. We have something for every budget, and you can track your results! If you would like more information, please contact Ashley Edwards at aedwards@shrcci.com.

Sponsorship

Sponsoring an event is a great way to increase your business's visibility within the local community. Our Chamber has put together a wide selection of options that can accommodate any budget. Sponsorship is available for single events or bundled into a package that includes extra advertising options. Contact Stacy Ziarko at 586.731.5400, x22 or email szarko@shrcci.com