



Business Resource Alliance Group New Member Application Process

Prerequisite:

Applicant must join the Sterling Heights Regional Chamber of Commerce & Industry (SHRCCI). Their business must be a member in good standing of the SHRCCI to join a Business Resource Alliance Group™.

Application:

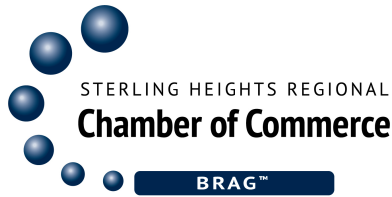
1. Applicants may attend a BRAG™ meeting as a guest to observe how the meeting is conducted. They would check in with the Guest Host who introduces them to strategic alliances, and to the group at the beginning of the meeting.
 - a. Applicants are allowed a maximum of two visits per group to help them decide which group is the best one for them.
 - b. If they attend a group for the third time, they must commit to joining the group.
 - c. After the meeting, the Guest Host inquires whether they would be interested in joining the group. If so, the Guest Host would give them an **Application for BRAG™ Participation**, and explain the application and procedures. (The applicant may submit an application to the group at any time, prior to or even after their first visit.) The applicant also needs to be informed that they will be expected to complete BRAG training within 6 months of joining to participate in the BRAG meetings.
2. The group cannot reserve a classification until the Guest Host receives the application.
3. The applicant can only promote the business or service they list on this application form.
4. The group leadership evaluates the application

Membership Verification and Group Participation Authorization:

1. Assuming no conflict exists, the Guest Host provides the applicant with the **Membership Verification Form** and the **Group Participation Authorization Form** to be completed as instructed.
2. Ask them to take both forms to the Chamber of Commerce. Inform the applicant that they will need to pay the Life-time BRAG Registration Fee of \$100.00 (a one-time fee), and obtain their BRAG™ New Member Binder or Chamber of Commerce Flash Drive which contains the latest BRAG Member Manual, while they are at the Chamber.
3. Once the Membership Verification Form, Group Participation Authorization Form and BRAG™ Manual have been presented to the Guest Host, the applicant can be welcomed to BRAG™.

Acceptance:

The accepted member joins the meetings and is assigned a mentor to aid in their participation.



Application for BRAG™ Participation and Business Classification Declaration

Applicant's Name _____

Applicant's Company _____

Company Address _____

City _____ State _____ Zip _____

Business Phone _____ Business Fax _____

Alternate Number _____ Email Address _____

Is this business currently a member of the Sterling Heights Regional Chamber of Commerce? Yes No

If yes, does the applicant own the membership personally? Yes No

Applicant's businesses classification _____

Briefly describe what your company does: _____

To establish what products or services you will be able to promote if accepted into the group, list all those that only you personally transact, or if you manage others who transact in these goods and services and report to you. Be specific!

1. _____

2. _____

3. _____

4. _____

The applicant will not be allowed to promote any classification for which they are not directly responsible.

What other types of businesses do you think would be a good source of referrals for you?

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

I understand my classification restrictions and I wish to apply for membership in this BRAG* group.

Applicant _____ Date _____

Group day and meeting location _____



Sterling Heights Regional Chamber of Commerce & Industry Membership Verification Form

To be completed by a BRAG leader.

Applicant's Name: _____

wishes to join the _____ BRAG,

and will represent _____

The leaders of this group have verified that there is an opening for their classification and have invited them to be a member of this group upon verification of Chamber membership and the purchasing of the BRAG™ Manual/Binder.

BRAG leader signature _____

Have applicant take this form with payment to the Chamber office to be completed by a Chamber staff member.

To be complete by a Chamber staff member.

I certify that the above named applicant is a member in good standing with the Sterling Heights Regional Chamber of Commerce & Industry™ and they have paid their one-time BRAG™ fees and received their New Member Binder. This membership entitles this person to represent their company in the Chamber sponsored Business Resource Alliance Group™.

Chamber Staff Member Signature _____

Date of Certification _____

For Office Use Only:

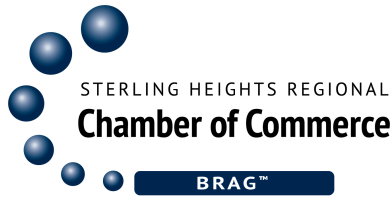
Payment Received (Cash/Check/Credit Card) Date: _____

Life-time BRAG™ Registration fee - \$100.00

BRAG™ Manual Received

Registered for BRAG™ Training Date: _____

Member Added to Roster and Company List



Sterling Heights Regional Chamber of Commerce & Industry Business Resource Alliance Group (BRAG™) Group Participation Authorization Form

I have read the Group Participation Authorization policy and understand the guidelines that apply regarding my participation in BRAG™ if I decide to leave the employment or affiliation of my company.

I, _____, am representing
_____ in BRAG™

(Please check one of the following)

- I am representing a company that currently holds a Chamber membership, and am participating under that company's membership.
- I am a personal member of the Chamber, and am participating under my membership.

Signature _____ Date _____

If you are representing a company other than one you own, please have your supervisor sign below. This signature is required for participation in the group.

I authorize the above named person to be the representative of (name of your company here)

in the Chamber's BRAG™ program.

I have read the Group Participation Authorization policy, and understand my responsibilities and options if the above named person no longer represents my company.

Supervisor Signature _____

Title _____ Date _____